

—THE—
**MAJESTIC
EMPIRE
FOUNDATION**

presents a

**WINTER
WONDERLAND
FAMILY GALA**

*Featuring Disney's
Frozen—The Musical*

Benefiting The Joci Awards
Scholarship Program

The St. Anthony Hotel
The Majestic Theatre

SATURDAY,
JUNE 1, 2024

GALA CO-CHAIRS
Ashley Quintanilla
Carolina Lewis

EXECUTIVE DIRECTOR
Jaselyn Blanchard-Pace

GALA COMMITTEE
Triana Grossman
Adrianna Grossman
Lauren Kate Holt
Meredith Muecke Howard
Jamie Kowalski
Katherine McAllen
Emilie Petty
Corinna Richter
Kristin Tips

majesticempiregala.com

Dear Friend of The Majestic Empire Foundation,

The stage is set for this year's most anticipated family event, and we invite you to join us for the coolest show in town!

We're rolling out the red carpet for the ultimate family spectacular—our Winter Wonderland Family Gala featuring Disney's **FROZEN**, the Hit Broadway Musical on June 1, 2024. And guess what? We want you to be the VIP of this blockbuster event!

Imagine this: A glittering pre-show family gala at the St. Anthony Hotel, followed by a front-row seat at The Majestic Theatre for the live matinee of **FROZEN**. It's not just a day; it's a 100% all-inclusive, dream-making, memory-creating celebration! From a bounce house that's more fun than a rollercoaster to a braid bar that will transform guests of all ages with braids even Elsa would envy, fun karaoke that'll have you singing in the shower for weeks, and a dance party that Olaf would envy—there's magic everywhere.

That's not all! Our three-time Joci Awards alum Preston Perez, a scholarship superstar, will be stealing the show as Prince Hans in **FROZEN** and making an exclusive appearance at the gala, just for our VIP guests!

But hey, we're not stopping there—we want YOU to join the magic! Your support isn't just a sponsorship; it's a golden ticket to smiles, dreams, and unforgettable memories. As a sponsor, you won't be just a name on a list—you're the star of our Winter Wonderland!

And the best part? All funds raised will turn dreams of higher education into reality for talented young performers from San Antonio to the Lower Rio Grande Valley. Your sponsorship of the Winter Wonderland Family Gala will continue Majestic Empire Foundation's work of championing dreams for students in San Antonio and South Texas through our Joci Awards Scholarship program—the single largest scholarship program for the performing arts in the United States.

Ready to steal the spotlight at the Winter Wonderland Family Gala?

You can confirm your VIP status by returning the enclosed form, registering at majesticempirefdn.org/winterwonderland, or by calling Samantha at 210.223.4343. Act fast—this event will sell out!

If you have any questions, please contact Samantha at 210.223.4343 or send an email to Samantha@themajesticempirefdn.org.

Thank you for considering taking a spotlight role in the Winter Wonderland Family Gala. Trust us; you won't want to miss this—it's not just an event; it's a showstopper!

Thank you for making magic with us,

Ashley Quintanilla

Ashley Quintanilla
Co-Chair & Board Member

Carolina Lewis

Carolina Lewis
Co-Chair

Jaselyn Blanchard-Pace

Jaselyn Blanchard-Pace
Executive Director

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Sponsorship Opportunities

WINTER WONDERLAND TITLE SPONSOR \$50,000

- Exclusive Title Sponsor recognition
- One (1) Prime table for 10 guests with complimentary valet parking passes at The St. Anthony Hotel
- 10 front row tickets to Disney's FROZEN with private entry at The Majestic Theatre and complimentary drink tickets
- Complimentary carriage rides for 10 guests to and from the St. Anthony Hotel to the Majestic Theatre
- Onstage speaking opportunity at Gala
- Media & PR exposure as Title Sponsor as well as logo and name inclusion in all multi-channel marketing materials, website and social media
- Name will be listed on permanent donor wall in lobby of The Charline McCombs Empire Theatre
- Also: Host your own private event at the historic Charline McCombs Empire Theatre complete with marquee billing and seating for up to 200 guests with banquet seating or 865 guests with theater-style seating included
(Includes event space rental, set up fee, set ups, technical director, and security. Subject to availability. Some restrictions apply. Must be used by June 2025.)



ICE PALACE PRESENTING SPONSOR \$25,000



- Presenting Sponsor recognition
- One (1) premium table for 10 Guests with complimentary valet parking passes at The St. Anthony Hotel
- 10 premium tickets to Disney's FROZEN with private entry at The Majestic Theatre and complimentary drink tickets
- Complimentary carriage rides for 10 guests to and from the St. Anthony Hotel to the Majestic Theatre
- Media & PR exposure as Presenting Sponsor as well as logo and name inclusion in all multi-channel marketing materials, website and social media
- Also: Host your own private party for 20 adults in the private Majestic Club featuring personalized behind-the-scenes and *Under the Stars* Historic Tour of the Majestic and Empire Theatres with bites prepared by Don Strange of Texas
(Some restrictions apply. Alcohol not included. Must be used by June 2025.)



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SNOW ANGEL
PREMIER SPONSOR \$10,000

- Premier Sponsor Recognition
- One (1) premier table with complimentary valet parking passes at The St. Anthony Hotel
- 10 premier tickets to Disney's FROZEN with private entry at The Majestic Theatre and complimentary drink tickets
- Complimentary carriage rides for 10 guests to and from the St. Anthony Hotel to the Majestic Theatre
- Complimentary Leading Role membership to The Majestic Empire Foundation with VIP Ticket concierge privileges for each attending adult
- Name inclusion on website and social media

SNOWFLAKE
SPONSOR \$4,500

- One (1) Prime Table for 10 Guests with complimentary valet parking passes at The St. Anthony Hotel
- 10 Prime tickets to Disney's FROZEN with private entry at The Majestic Theatre with complimentary drink tickets
- Complimentary carriage ride for 10 guests to and from the St. Anthony Hotel to the Majestic Theatre
- Name inclusion on website and social media

ADDITIONAL UNDERWRITING OPPORTUNITIES
100% Tax Deductible

Even if you are unable to attend our event, you still have the opportunity to make a difference by supporting The Majestic Empire Foundation through these additional underwriting opportunities! Underwriters will be featured on Website, Printed Materials, Social Media, and in The Majestic Empire Foundation's Annual Report

Food—\$7,500

Beverages—\$7,500

Decor—\$7,500

Lights—\$5,000 (*Sold to Lucifer Lighting*)

Braid Bar—\$5,000

Carriages—\$3,000

Valet—3,000

Entertainment—\$3,000

Activities—\$3,000

Invitations—\$2,500

Favors—\$2,500

Photography—\$2,000



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Payment Options



Yes, I/We would like to sponsor the Winter Wonderland Family Gala at the following level: _____



I/we cannot attend, but please accept this donation of \$ _____
Total Sponsorship: _____

If you would like to submit your sponsorship online, please visit lascasasfoundation.org and select Winter Wonderland Family Gala.

Please respond by xxxx to ensure your listing.

Company Name (if applicable): _____

How would you like to be recognized?: _____

Main Contact: _____

Cell Phone: _____ E-mail: _____

Address: _____

City: _____

State: _____ Zip: _____

PAYMENT METHOD



My check is enclosed, payable to *The Majestic Empire Foundation*.



I pledge to pay no later than 4/25/2024. Please send me an invoice.



Please charge my credit card:

Visa MasterCard American Express Discover

Name on Card: _____

Credit Card Number: _____ CVC: _____ Exp: _____

Signature: _____ Date: _____

Please contact **Samantha Sample** at samantha@themajesticempirefdn.org or 210.223.4343 to reserve your sponsorship. An invoice will be sent to the email address provided. Payments are due 4/1/2024.

Thank you for your support of The Majestic Empire Foundation!

*Majestic Empire Foundation is a
501(c)(3) charitable organization.
Tax ID: 74-2512597*

